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### **INVESTOR PRESENTATION**



June 20<u>18</u>

# join the revolution

### **Transaction summary**

- Inaugural public debt transaction for Metro Bank plc, listed on the LSE and member of the FTSE 250 since 2016
- The first step in diversifying and optimising our capital structure

Issuer	Metro Bank plc
Size	GBP [250m]
Structure	10NC5 (one-time call)
Rating	Unrated
Subordination	Unsecured and subordinated, qualifying as Tier 2 capital of the Issuer
Coupon	Fixed rate, semi-annual, reset on the call date to the 5y Gilt rate plus initial margin
Form	Registered Selling Restrictions: Reg S (Category 1)
Listing/Law	London Stock Exchange / English law
Min Denoms	£100,000 + £1,000
JLMs	Bank of America Merrill Lynch, RBC Capital Markets





# **Metro Bank plc**

### Metro Bank is the revolution in British Banking

- A full service retail & commercial bank
- Britain's first new High Street bank in over 100 years
- Founded by Vernon W. Hill II, founder of Commerce Bancorp (CBH) in the US

### **Key highlights**

- Unique customer-service led model, offering 7-Day store banking with mobile, internet and telephony
- Liquid balance sheet funded with low cost, sticky deposits
- Conservative, low risk and diversified lending portfolio
- 56 state-of-the-art stores, targeted to grow to c.100 by end 2020 and 200-250 nationally over time
- New, scalable IT platform with no legacy issues
- Highly experienced and qualified management team
- No legacy conduct issues





# raising Tier 2 to provide more growth capital

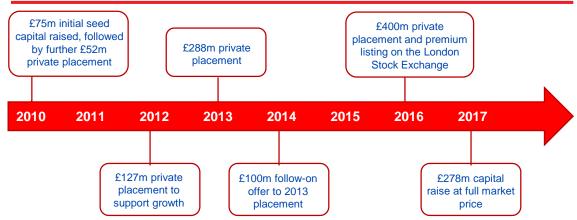
#### Tier 2 issuance is the next step

- Diversification and optimisation of Metro Bank's capital base following seven consecutive quarters of increasing profitability
- Further supports our strategy and growth ambitions
- Inaugural public debt transaction to establish platform for future issuance

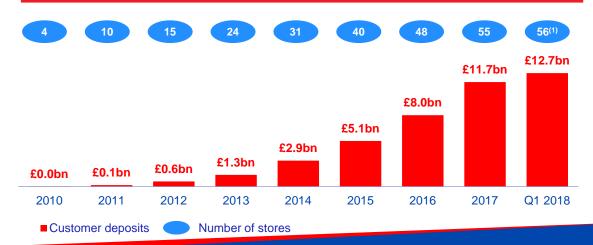
#### Capital issuance is for growth funding and will fulfil regulatory capital whilst we invest in...

- Expanding store network and increasing deposit growth per store drives predictable growth in deposits
- Increasing deposits fund low risk asset growth, with target loan to deposit ratio of 85%-90% by 2020 (Q1 2018: 86%)
- Delivering increasing profitability and sustainable returns to debt and equity holders

#### Track record of successful equity raising...



### ...allowing us to grow our balance sheet and stores profitably





Culture	Unique
+ Model	Differentiated
+ Execution	Fanatical



- Retail-focused customer service proposition
- Disruptive, deposit-driven funding model
- Simple, straightforward banking

 Turning customers into "FANS" (customers who recommend their friends, family and colleagues to bank with Metro Bank)



# through our unique service-led culture

- Service-led, with a relentless focus on creating FANS
- A culture aligned with simple transparent products focused on great Customer outcomes
  - No store sales incentive schemes
  - AMAZEING<sup>(1)</sup> Reviews, which start with **behaviours**
- Investment in colleague capability through ongoing training - over 181,000 hours face-to-face in 2017
- State of the art technology simplifies and accelerates Customer processes, reducing operational & financial crime risk

#### 1,305k 1,217k 1,045k 915k 780k 89% 655k 82% 500k 447k 84% 359k 82% 275k 80% 77% 67% 70% 70% 66% Jun-13 Jun-14 Jun-15 Jun-16 Jun-17 -----Brand recognition<sup>(2)</sup> NPS Score<sup>(3)</sup> Customer accounts ('000s)

### Award-winning service



AMAZEING is an acronym: ATTEND to every detail; MAKE every wrong right; ASK if you're not sure – Bump it up!; ZEST is contagious – Share it!; EXCEED expectations; INSPIRE colleagues to create FANSI; NURTURE colleagues so they grow; GAME CHANGE because this is a Revolution In London for the ABCI demographic. Source: YouGov Whole bank rolling 12 month annual NPS at 31 December 2017. NPS is a recognised market-standard marketing benchmark that gauges customer loyalty



(2) (3) (4) As of Q1 2018

#### Outstanding Net Promoter Scores & brand recognition<sup>(2)</sup>

# powering our differentiated model

a disruptor creating FANS	<ul> <li>✓ Growth retailing model for modern-day banking</li> <li>✓ Integrated service &amp; IT proposition</li> <li>✓ Award-winning service and focus on community</li> </ul>	<b>866</b> per cent of customers s 2017 said they recommend M services to a fr	v would etro Bank's	<b>39%</b> nd recognition <sup>(1)</sup>
attracting diversified, low-cost, sticky deposits	<ul> <li>✓ Diversified across commercial/retail</li> <li>✓ Increasing average deposit growth per store</li> <li>✓ Continuing expansion of store network</li> </ul>	£12.7bn deposits at Q1 2018 +41% YoY	31% Current accounts at Q1 2018	54bps 2017 cost of deposits
that enable us to grow low-risk, diversified lending	<ul> <li>✓ Simple lending products for personal and business</li> <li>✓ Predominantly secured</li> <li>✓ Customer-centric underwriting focused on low-risk</li> </ul>	<b>0 110/</b>	0.27% Dec-17 NPL ratio 55% coverage <sup>(2)</sup>	Average mortgage DT\ 60%
well supported by shareholders	<ul> <li>✓ Launched in 2010</li> <li>✓ Listed on LSE in March 2016</li> <li>✓ 7 successful equity raises over the last 7 years</li> </ul>	over £1.3bn equity raised since inception		the FTSE <b>250</b>
delivering low-risk, high-growth earnings	<ul> <li>✓ On track to meet our medium term targets</li> <li>✓ Delivered seventh consecutive quarter of increasing profitability in Q1 2018</li> </ul>	FY 2017 underlying profit before tax <sup>(3)</sup> £20.8m	profit	<sup>B</sup> underlying before tax <sup>(3)</sup> <b>0.0m</b>



In London for the ABCI demographic. Source: YouGov Coverage defined as Loan Loss Reserve to Non-Performing Loans Ratio Quarterly underlying (loss)/profit before tax excludes 2017 FSCS Levy of £0.6M (2016: £0.8m), which is included in the full year underlying loss before tax

# with simple, low-risk retail and commercial banking

### **Deposits**

- Current accounts
- Cash management
- Deposits term & variable
- £, \$, € accounts (vast) majority of business is in sterling)



- £6.3m deposit growth per store per month in Q1 2018
- Loan to deposit ratio of 86% (2020/2023 targets 85-90%)
- 32% of current accounts as at 31 December 2017
- £3.8bn TFS invested in liquid assets

### Lending



- 65% of customer loans were mortgages as at 31 December 2017
- 60% average DTV across commercial and retail mortgage lending •
- Conservative origination LTVs (max. 90% mortgages, 75% BTL)
- Personal guarantees taken on commercial loans

### Product offering supported by integrated multi-channel distribution

#### Store network



56 full-service stores with distinctive design and locations >80% retail accounts opened in under 30 mins in 2017 In-store safe deposit boxes generate fee income



#### **Partnerships & Intermediaries**



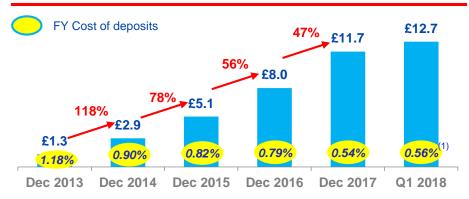
Partnerships with wealth management and pension firms

32%

Intermediary distribution (mortgages, asset & invoice finance)



### as we attract low-cost, sticky deposits



### Customer deposits (£ bn)

### Average deposit growth per store per month (£ m)



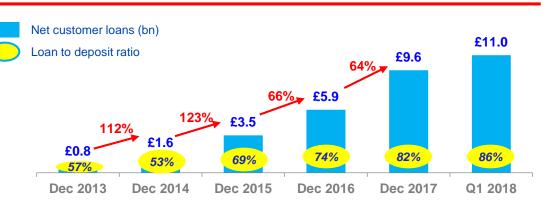
- Service-led model attracts low-cost, sticky deposits
- £6.3m deposit growth per store per month in Q1 2018, sustaining record 2017 average growth (2016: £5.7m)
- £76m (\$106m<sup>(2)</sup>) annualised deposit growth per store in Q1 2018<sup>(3)</sup>, (2016: £68m)
- Cost of deposits increased marginally to 0.56% in Q1 2018 from 0.52% in Q4 17 following November 2017 rate rise
- Current account (non-interest bearing) growth of 51% YoY, now 31% of deposits as of 31 March 2018
- 41% YoY deposit growth in Q1 2018
  - Retail: 34% growth
  - Commercial: 47% growth
- 53%:47% commercial / retail deposit mix at 31 March 2018 (unchanged from 31 December 2017)



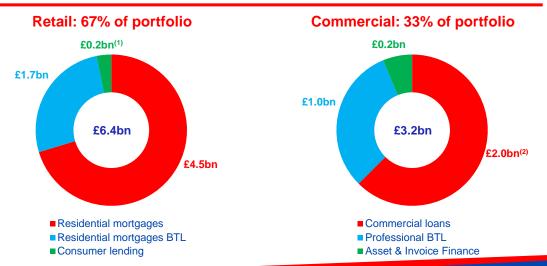
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# enabling us to grow our lending at low risk

### High growth, low risk increasing our LTD ratio



### Lending portfolio split as at 31 December 2017 (total £9.6bn)

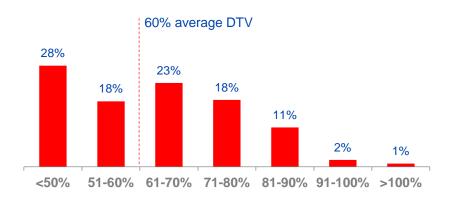


- Strong organic momentum in lending across all asset classes
  - 86% loan to deposit ratio in Q1 2018, increasing from 72% in Q1 2017
  - 69% YoY loan growth in Q1 2018
    - Retail: 79% growth
    - Commercial: 53% growth
- Supplemented by purchase of seasoned UK mortgage portfolio for £523m in 1Q 2018
  - To date, 3 seasoned mortgage portfolios have been purchased for a total of £1.47bn
- Average debt to values of 60% at Dec 2017
  - 60% on residential lending
  - 58% on commercial lending
  - 61% on buy-to-let
- Average residential mortgage size of £290,000
- Commercial lending concentrations are closely monitored with appetite set by the board annually
  - Top 10 commercial exposures at Dec-2017 totalled £250m, comprising 8% of total commercial lending

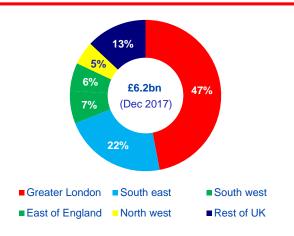


# creating a diversified, low risk loan book

#### Distribution of residential mortgage loan book by DTV<sup>(1)</sup>



#### Residential mortgage portfolio split by geography<sup>(1)</sup>

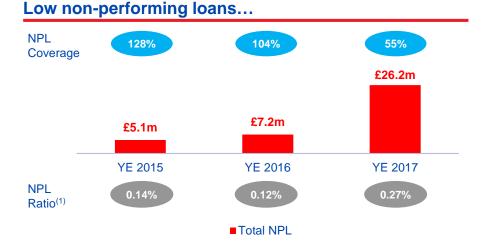


#### Distribution of commercial term loan book by sector<sup>(2)</sup>

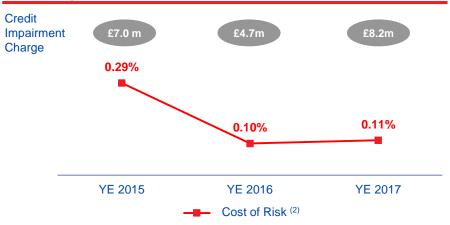
	Gross Balance (£'m)	Concentration (%)
Real estate (rent, buy and sell)	1,704.5	61
Legal, accountancy and consultancy	303.5	11
Health and social work	214.3	7
Hospitality	185.0	7
Real estate (management of)	103.8	4
Retail	84.5	3
Construction	69.1	2
Investment and unit trusts	20.9	1
Recreation, cultural and sport	17.8	1
Real estate (development)	25.6	1
Education	4.3	0
Other	83.2	2
Total commercial term loans	2,816.5	100



### as NPLs and cost of risk remain low



...Driving low cost of risk



- 0.22% non-performing loan ratio (90 days+ in arrears) ratio at 31 March 2018
  - Reduced from 0.27% for FY 2017 (2016: 0.12%)
- Loan loss reserve covered 55% of Group nonperforming loans at 31 December 2017 (2016: 104%)

- Stable, low cost of risk at 0.09% in Q1 2018
  - Compares to 0.14% in 4Q17 and average of 0.11% in FY 2017 (2016: 0.10%)
- Low average cost of risk to date reflects Metro Bank's rigorous credit focus, resulting in high quality, low risk portfolios



(1) NPL Ratio: Non-Performing-Loan ratio is calculated as the ratio of the gross outstanding amount of loans with more than 3 instalments unpaid to the total gross outstanding amount

outstanding amount.
 (2) Ratio of the impairment provision charge (individual and collective) to the average gross outstanding amount.

### across an expanding network

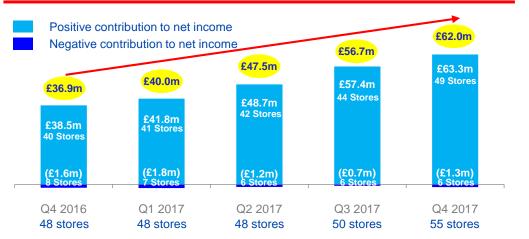




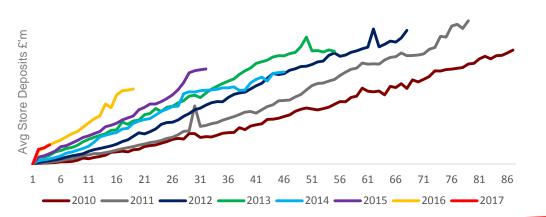


### with increasing deposits and profitability as our stores mature

# Store contribution increases for new & existing stores as they mature (quarterly)



### Annual cohorts start and grow faster<sup>(3)</sup>



- The mature network is the engine of deposit growth
  - 39% comparative store growth in deposits for stores open 12 months+ as at 31 March 2018<sup>(1)</sup>
- New stores build future income streams, opening with more deposits and growing faster as each annual cohort benefits from:
  - Increased network effect
  - Organisational learnings
  - Brand recognition 89% in London<sup>(2)</sup>
- Typically stores open 18 months or more make a positive contribution
- In stores open 12 months+, safe deposit boxes cover an average of 80% of the store rent (as at 31 December 2017)
- Significant investment in technology, stores and Colleagues support future growth

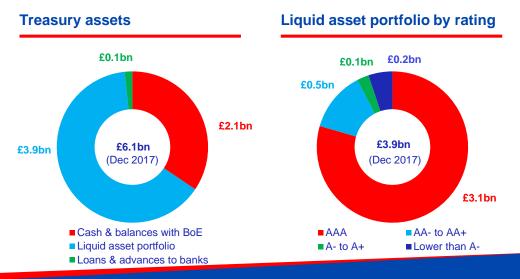


At 31 December 2017, comparative store growth in deposits for stores open 12m+ was 43%; 39% and 35% for stores open 24 months+ and 36 months+ For the ABCI demographic. Source: YouGov As at 31 Dec 2017; 2010 excludes Holborn

### leading to a simple, liquid, deposit-funded balance sheet

	FY 2016 (£'m)	FY 2017 (£'m)	FY Annual Growth	Q1 2018 (£'m)
Loans and advances to customers <sup>(1)</sup>	5,865	9,620	64%	10,974
Treasury assets <sup>(2)</sup>	3,727	6,127	64%	6,269
Other assets <sup>(3)</sup>	465	608	31%	645
Total Assets	10,057	16,355	63%	17,888
Deposits from customers	7,951	11,669	47%	12,702
BoE funding scheme drawings	543	3,321	512%	3,801
Other liabilities	759	269	(64%)	300
Total Liabilities	9,253	15,259	65%	16,803
Shareholders' funds	804	1,096	407%	1,085
Total equity and liabilities	10,057	16,355	63%	17,888

- With an 86% loan to deposit ratio at 31 March 2018, the balance sheet ۲ is intrinsically liquid, with no reliance on wholesale funding
- Stable deposits, with a long behavioural life and no "hot money" •
- Low market risk (interest rate and FX): balance sheet generates substantial natural hedges
- £3.8bn TFS drawings, invested in liquid assets. All FLS drawings fully • repaid in November 2017
- 141% LCR ratio at 31 December 2017 (2016: 136%)
- As at 31 December 2017, 91% of the liquidity portfolio was cash, ۲ government bonds and AAA-rated instruments<sup>(4)</sup>





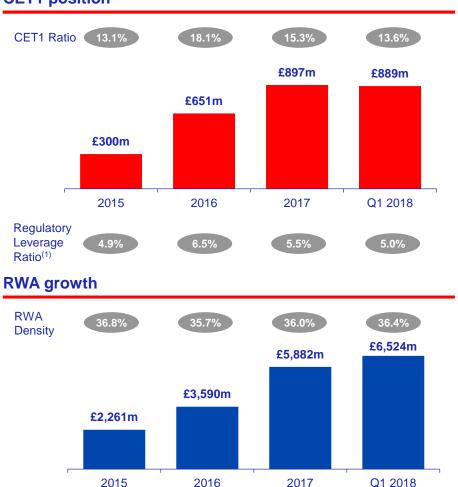
#### Less allowance for impairment

2 (3) (4) Comprises investment securities, cash & balances with the Bank of England, and loans and advances to banks Comprises property, plant & equipment, intangible assets & other assets

Remainder is all investment grade

# with a robust capital position

**CET1** position



- Robust capital position and leverage ratio, well above regulatory requirements and internal limits
  - Assisted by c.£280m equity raise in July 2017 at market price
  - Metro Bank has prudently pre-funded growth through successful equity placements when required (£1.3bn raised since inception)
- Planned A-IRB implementation in the medium term represents an opportunity to achieve greater capital efficiency
- Negligible IFRS 9 impact on CET1 as a result of transitional relief (IFRS 9 adopted from 1 January 2018)
- We currently plan to raise c.£750m of MREL qualifying debt by 1 January 2020



(1) BoE Tier 1 Leverage calculation

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(2) Excludes equity accounted costs of capital raises

(3) RWA Density: RWA Density is calculated as the ratio of risk weighted assets to total assets

# generating increasing returns

	FY 2016 (£'m)	FY 2017 (£'m)	Annual Growth	Q1 2018 (£'m)
Net interest income	154.2	241.0	+56%	75.0
Fees and other income	35.5	49.1	+38%	14.1
Net gains on sale of securities	5.4	3.7	(31%)	2.7
Total revenue	195.1	293.8	+51%	91.8
Operating expenses	(179.7)	(231.4)	+29%	
Depreciation and amortisation	(22.4)	(33.4)	+49%	
Operating Cost <sup>(1)</sup>	(202.1)	(264.8)	+31%	(79.5)
Credit impairment charges	(4.7)	(8.2)	+74%	(2.3)
Underlying profit (loss)before tax	(11.7)	20.8	-	10.0
Underlying taxation	0.4	(4.9)	-	(2.2)
Underlying profit (loss)after tax	(11.3)	15.9	-	7.8
Ratios:				
Net interest margin	1.97%	1.93%	(4bps)	1.85%
Customer net interest margin <sup>(2)</sup>	2.13%	2.19%	+6bps	2.24%
Customer net interest margin <sup>(2)</sup> + fees	2.67%	2.69%	+2bps	2.72%
Underlying cost to income ratio	104%	90%	(14ppts)	87%

- £10m profit in Q1 2018, 7<sup>th</sup> consecutive quarter of profitability, following £21m profit in FY 2017 and compared to a £12m loss in 2016
- Strong and positive Q1 income (+48% YoY) and cost<sup>(1)</sup> (+36% YoY) growth differential
- Annual operating costs per £1m of deposits down from £25k in 2016 to £23k in 2017, reflecting increasing economies of scale
- Depreciation and amortisation line reflects investment in stores and digital technology (mobile app, current account online)
- Increase in Customer NIM driven by higher Loan to Deposit ratio
- NIM reduced by incremental TFS drawings
- No legacy conduct issues



Underlying costs including Depreciation and Amortisation Customer Deposit NIM eliminates the distortions created by TFS drawings and provides a real measure of how effectively the customer deposits are being put to work. As TFS' unwinds (repayments are due four years from drawdown) the simple NIM calculation will move closer to Cústomer Deposit NIM

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# and achieving strong results – 7 quarters of increasing profitability

Our Progress	i		FY 2016		FY 2017	FY Increase	Q1 2018
Customer deposit			£8.0bn		£11.7bn	+47%	£12.7bn
Net average depo	sit growth per st	ore /month	£5.7m		£6.3m	+11%	£6.3m
Net customer loai	ns		£5.9bn		£9.6bn	+64%	£11.0bn
Loan to deposit ra	atio		74%		82%	+8%	86%
Non performing lo	oan ratio		0.12%		0.27%	+15bps	0.22%
Cost of risk			0.10%		0.11%	+1bps	0.09%
Underlying (lo	Q2 2016	efore tax <sup>(1)</sup> Q3 2016	Q4 2016	Q1 2017	Q2 2017		Q4 2017 Q1 2018 £8.3m £10.0m
		£0.6m	£1.5m	£2.0m	£4.0m	£7.2m	
£(9.6)m	£(3.4)m	1	,	(			
£(11.7m)					£	20.8m	

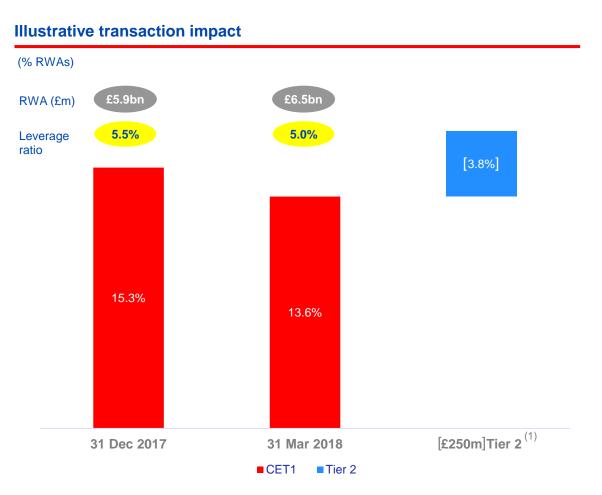


# with our tier 2 issuance providing growth capital

- The first step as we start to diversify and mature our capital base
- Tier 2 capital issuance supports our growth and strategy
- 2018 is the right time to start optimising our capital having turned to profit
- We expect to issue c. £750m of MREL by 2020

#### **Transaction highlights**

- Inaugural public debt market issuance
- Tier 2 issued from Metro Bank plc (resolution entity)
- Unrated, 10NC5 callable structure
- Targeting benchmark size





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### as we progress towards our mid-term targets

Our Targets	31 Dec 2017	2020 Targets	2023 Targets
Our Deposits	£11.7bn	c.£27.5bn	£50-55bn
Stores	55	c.100	140-160
Monthly deposit growth /store	£6.3m	£5.5–6.5m	£5.5-6.5m
Loan to Deposit Ratio	82%	85-90%	85-90%
Customer NIM + Fees <sup>(1)</sup>	2.69%	c.3%	c.3%
Cost:Income Ratio	90%	c.60%	55-58%
Cost of Risk <sup>(2)</sup>	0.11%	c.0.20%	0.15- 0.30%
Leverage Ratio <sup>(3)</sup>	5.5%	>4.0%	>4.0%



Assumes two 25bps base rate increases 2018-2020, three base rate increases 2018-2023
 Calculated based on average gross loan balances
 BoE Tier 1 Leverage calculation

# indicative terms of the offering

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### £[•] [•]% Fixed Rate Reset Callable Subordinated Notes due 2028

Issuer	Metro Bank plc
Maturity Date	• [•] 2028
Optional Call Date	[•] 2023 subject to regulatory approval (one time call)
Rating	Unrated
Status and Subordination	<ul> <li>The Notes will constitute direct, unsecured and subordinated obligations of the Issuer and will rank <i>pari passu</i>, without any preference, among themselves</li> <li>Upon a winding up of the Issuer, the claims of the holders of the Notes rank:         <ul> <li>Subordinated to the claims of all unsubordinated and subordinated creditors of the Issuer (other than those whose claims constitute Tier 1 Capital or Tier 2 Capital of the Issuer or whose claims are expressed to rank <i>pari passu</i> with, or junior to, the claims of holders in respect of the Notes)</li> <li><i>Pari passu</i> with all other subordinated obligations which constitute Tier 2 Capital of the Issuer and obligation expressed to rank <i>pari passu</i> therewith ;and</li> <li>In priority to the claims of holders of perpetual or undated obligations of the Issuer and any other obligation expressed to rank junior to the Notes and all classes of share capital of the Issuer</li> </ul> </li> </ul>
Interest	<ul> <li>[•] % per annum fixed rate up to (but excluding) the Optional Call Date payable semi-annually in arrear</li> <li>Reset on the Optional Call Date to the sum of the GBP 5 year Gilt rate plus the margin payable semi-annually in arrear</li> </ul>
Optional Redemption	<ul> <li>The Issuer may redeem the Notes at par, in whole but not in part, at any time upon a Capital Disqualification Event or a Tax Event, in each case, subject to regulatory approval</li> </ul>
Capital Disqualification Event	Full or partial de-recognition from Tier 2 capital of the Issuer and/or the Group due to a change in regulatory classification
Tax Event	<ul> <li>A change in the relevant tax laws or regulations resulting in, among other things, loss of tax deductibility or payment of additional amounts in respect of the Notes</li> </ul>
Substitution/Variation	<ul> <li>Upon a Capital Disqualification Event or a Tax Event provided the terms are not materially less favourable to investors</li> </ul>
Form of the Notes	<ul> <li>Registered</li> <li>Selling Restrictions: Reg S (Category 1): UK, other</li> </ul>
Listing/Law	LSE/ English law
Min Denoms	• £100,000 + £1,000



# board & executive directors

#### **CHAIRMAN**



### **EXECUTIVE DIRECTORS**

Officer



- M Joined Metro Bank in 2010 as CEO and executive member of the Board
- M Previously, Managing Director of Retail Products & Direct Channels at RBS and, prior to that, held senior roles at Barclays and HBOS

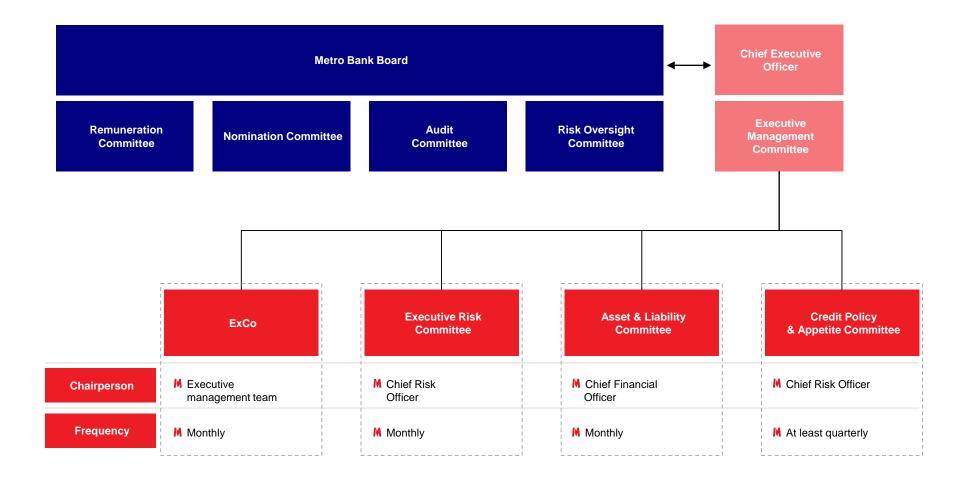


- M Joined Metro Bank in 2018 as CFO and executive member of the Board
- M Over 28 years' experience in financial services. Previously, CFO at Sainsbury's Bank and interim MD of Argos Financial Services, prior to that, CFO at Shop Direct

#### NON-EXECUTIVE DIRECTORS



### robust governance framework





### three lines of defence





# prudent approach to credit risk

#### **Portfolio Management**

- M Regular portfolio stress tests
- M Ongoing review of scorecards and impairment models

#### Monitoring

#### Monthly review of :

- M Credit quality (new business and portfolio)
- M Concentration levels
- M Exceptions to policy



#### **Policy Setting**

- M Board approves risk appetite annually
- M CRO develops the Risk Framework and policies and monitors granular risk appetite metrics

#### **Pre-Acquisition**

- Mortgages: conservative LTV and LTI at origination
- M Unsecured lending: prime retail offering
- M Commercial: conservative, relationship-based lending
- M Treasury: conservative liquidity management based instruments

#### Underwriting

- M Commercial lending manually underwritten
- M Credit scoring for mortgages
- M Automated decision system for unsecured
- M Treasury: first and second line review, and stress tested



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